



ASSURED LIFE  
ASSOCIATION

# the fraternal link

CAMP/LODGE OFFICER NEWSLETTER

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## Name Change Approved

It is official. The vote to approve the amendments to the Society Articles of Incorporation and Bylaws changing the name of our Society to Assured Life Association and dropping all use of the name Woodmen of the World was overwhelming. 98% of the benefit members that voted, voted to approve the name change. In addition, we have received approval from our domicile state of Colorado.

We now begin the task of transitioning all of our materials, forms, letterhead, website, certificate forms, applications, etc. to Assured Life Association. You will see some of these changes happening over time as we file the name change with the various State

Insurance Departments and some will happen immediately. We will keep you informed through our website, blog, *fraternal link* newsletter, email blasts and the *Life Assured* member magazine as these changes are implemented. So watch your inbox for updates.

We ask for your patience in this process and if you have any questions regarding these changes, please call the home office at 800-777-9777 or email us at [fraternal@assuredlife.org](mailto:fraternal@assuredlife.org).

ASSURED LIFE  
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## New Website Launched

In conjunction with our name change, we have launched a new website. The look is exactly the same; but the name has changed throughout. Our web address is now [www.assuredlife.org](http://www.assuredlife.org) and is live. And with that, our email addresses have changed respectively to [@assuredlife.org](mailto:@assuredlife.org). So please make note of these changes and make sure you add our new email addresses to your safe list.

For a period of time, if you happen to go to the old website, you will automatically be re-directed to

[www.assuredlife.org](http://www.assuredlife.org). Emails sent to an old email address will automatically be forwarded to the respective [@assuredlife.org](mailto:@assuredlife.org) inbox. This will be true for a short period of time only, so it is best to make the changes now. Here are some popular email addresses to make note of:

[fraternal@assuredlife.org](mailto:fraternal@assuredlife.org)  
[scholarship@assuredlife.org](mailto:scholarship@assuredlife.org)  
[assuredservice@assuredlife.org](mailto:assuredservice@assuredlife.org)  
[jlc@assuredlife.org](mailto:jlc@assuredlife.org)

## College Scholarship Endowment Fund

Assured Life Association Endowment Fund	\$301,812.25
Cactus Country Camp 976	11,000.00
Danish Brotherhood Endowment Fund	330,544.00
SCAW Endowment Fund	165,000.00
Rocky Mountain Camp 999	16,000.00
Pikes Peak Camp 5	22,000.00
El Camino Camp 925	10,050.00
Longmont Camp 31	211,958.00
Greeley Camp 6	20,000.00
Magnolia Camp 92	20,000.00
Arthur J Barrett Jr Memorial Scholarship	33,147.00
James D Wiederstein Scholarship	5,000.00
Axel Skelbeck Scholarship—DBIA	14,400.00
Carl & Viola Hansen Scholarship—DBIA	23,993.00
FK Holm Scholarship—DBIA	14,413.00
DOPH Scholarship—DBIA	14,400.00
Marck R Cobb Law Scholarship	45,000.00
Robert Weitzel Memorial Scholarship	25,000.00
DBIA Fresno, California Lodge 67 Scholarship	10,000.00
Tanya S Unrein Scholarship	9,180.00
Charles R Cloud Scholarship	27,965.00
Timothy O North Scholarship	<u>18,678.00</u>
TOTAL	\$1,349,540.255

## Camp/Lodge Changes Required Resulting from Name Change

Each Camp/Lodge Secretary has received a letter regarding steps required resulting from the Society's name change. The correspondence included a new updated camp/lodge charter, camp/lodge rituals and model bylaws. It will be necessary for each camp/lodge to modify its name such that the name Woodmen of the World, Woodmen, WOW or any variation thereof has been deleted from bylaws, bank accounts, etc. The home office can assist in any way you need to accomplish these changes.

In accordance with Society Bylaws, the Board shall establish camp/lodge bylaws for every camp/lodge that has not adopted its own bylaws, and the same shall govern on all points not covered by the bylaws of camps/lodges already adopted and approved by the President. The model bylaws have been approved and adopted by the Board of Directors for this purpose. If your camp/lodge has its own bylaws, it will be necessary to amend them to eliminate any reference to the name Woodmen of the World, Woodmen, WOW or any variation thereof. All camp/lodge bylaw amendments must be made and sent to the home office for the President's approval no later than April 15, 2015.

If you have any questions, please contact the home office at [fraternal@assuredlife.org](mailto:fraternal@assuredlife.org) or by phone at 800-777-9777, Ext 3773.

## Remember Your Camp/Lodge Annual Reporting

**“Camp/Lodge  
Annual  
Reporting  
Deadline:  
March 31, 2015”**

All Camp/Lodge Annual Reports are due March 31, 2015 and are available on our website ([www.assuredlife.org](http://www.assuredlife.org)) to download and print or to complete online. Hover your mouse over Camp/Lodge Leaders and select Camp/Lodge Reporting from the drop-down menu.



## College Scholarship Application Deadline March 15, 2015



Assured Life's national college scholarship application deadline is fast approaching and will be here before we know it. March 15th is just

around the corner. Please remind your members of this deadline. The application and guidelines are available on our new website under Member Benefits.

Over the last 15 years, including 2014, Assured Life Association has provided 969 scholarships for a total scholarship distribution of \$866,550! The Society will provide 60-70 more scholarship awards again this year; with awards ranging from \$500 to \$2,500.

The Society's successful scholarship program is a result of its Scholarship Endowment Fund made possible through donations made by many camps/lodges and individuals. See the Scholarship Endowment Fund balances on page 2 in this issue of *the fraternal link*.

2015

January	February	March	April
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## IMPORTANT DATES IN THE CAMP/LODGE CALENDAR

Many Camps/Lodges have an established annual calendar of activities and events. As you look forward to 2015, however, here are some important dates in the life of your camp/ lodge.

**January & February 2015**—Support Operation Purple with a Camp/Lodge Donation.

**March 15, 2015**—Deadline for College Scholarship Applications.

**March 31, 2015**—Deadline for Camp/Lodge Annual Reporting.

**April 15, 2015**—Deadline to make bylaw changes to Camp/Lodge or District Bylaws and get home office certification.

**April 30, 2015**—Deadline for Camp/Lodge of the Year Nominations.

**May 2, 2015**—Join Hands Day.

**May 15, 2015**—Deadline for Summer Camp Grant Applications.

**June 1, 2015**—Deadline for Fraternalist of the Year Nominations.

**June-November 2015**—National Member Food Drive.

**November-December 2015**—Operation Santa’s Elves.

As you can see, most of our important dates and deadlines occur early in the year. Make sure you mark your calendars so as not to miss these important deadlines.

“Hard to believe it is time to consider our calendar of events and activities for 2015!”

## Operation Purple?

Assured Life added the National Military Family Association’s *Operation Purple*® Program to its national member service campaigns in 2011 following an appeal from the National Fraternal Alliance.

*Operation Purple*® Camps provide children of active duty military service members one of the largest private programs helping them cope with the lengthy and repeated deployments of their parents.

“These multi-

generational groups recognize that a generation of children’s lives are being shaped in significant ways in the short and long term as a result of their parent’s commitment to the Nation,” said Joseph Annotti, President of the American Fraternal Alliance. “By supporting *Operation Purple*® Camps we are providing much needed

assistance to military families and, in a small but meaningful way, strengthening our national defense.”

Check out how your camp/ lodge can help *Operation Purple*® on our website.



the fraternal link

## Organized to Give Back Revenue to Members



Assured Life Association is organized to give back revenues to its members through direct benefits such as college scholarships and summer camp grants for youth and through discounts on other products and services. The Society also has a member-directed matching charitable giving program. Check out these benefits and discounts on our website at:

[www.AssuredLife.org](http://www.AssuredLife.org)

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### Direct Member Benefits

**Seniors' Scholarship Program** - \$100 scholarship for seniors taking a short-term educational class.

**National College Scholarship Program** - cash scholarship awards ranging from \$500-\$2,500.

**Educational Online Resource Toolkit** - additional college scholarship search engines and other resources for college-bound students.

**Summer Camp Grant Program** - \$100 maximum camp grant awarded to each camper.

**Information for Life** - a tool that allows members to put together a comprehensive compilation of their personal, legal, medical and financial information all in one place. a tool that allows members to put together a comprehensive compilation of their personal, legal, medical and financial information all in one place.

**Assistance to Orphaned Children** - financial assistance to the guardians of orphaned children of benefit members.

**Newborn Protection Benefit** - death benefit of \$2,500 upon the death of benefits newborn child - stillborn and/or miscarriage benefits of \$1,000 or \$1,500 as well.

**Medical Assistance Benefit** - provides up to \$2,500 in out-of-pocket expenses relating to diagnoses and disability from MS or Tuberculosis.

**Growth Ring Matching Gift Program** - Society matches benefit members' charitable giving up to \$250 per member per year.

**Seniors' Investigative Team** - research benefit for seniors regarding issues related to being a senior.

### OUR MAILING ADDRESS HAS CHANGED

Have you noticed? Our mailing address has changed. Our home office is still located at 6030 Greenwood Plaza Blvd, Suite 100, in Greenwood Village, CO 80111; however our mailing address has changed to:

**Assured Life Association  
PO Box 3169  
Englewood, CO 80155**



## Member Discounts

**MetLife** **Auto & Home Insurance Discounts** - Assured Life is pleased to work with MetLife Auto & Home, a leader in quality auto and MetLife Auto & Home<sup>®</sup> home insurance, to provide its members with exclusive discounts and savings.

**PerksCard Network Savings Program** - As a valued Assured Life member, PerksCard gives you hundreds of ways to save! Once you have registered online, you'll have access to exclusive discounted gift cards, printable coupons and discounts at participating merchants in your area. Find over 300 web based savings from national partners like Overstock, FromYouFlowers, AVIS and more.

**Member Discounted Travel Program** - The Assured Life Member Discounted Travel Program makes your travel and vacation planning easy and affordable! Take advantage of exclusive member savings on Cruises, Tropical fun-in-the-sun Caribbean Getaways, Escorted Tours to Worldwide Destinations, Hotels, Vacation Property Rentals, Car Rentals and Orlando Vacations.



**Enhanced Benefits Card** - Multi-Product discounts provided through the EBC Card; prescription drugs savings, dental savings, vision savings and hearing savings.

**PHILIPS**

**Lifeline**

**Phillips Lifeline** - A 24-hour a day, 7 days a week, 365 days a year personal response service when medical assistance is needed. Activation fee waived for Assured Life benefit members.

**EMERGENCY ASSISTANCE**



**Emergency Assistance+** - Providing emergency assistance during your travel in the United States and abroad: Emergency Medical Evacuation, Transportation BackHome, Travel Assistance, Personal Security Services and many other benefits!

**Ameritas**   
fulfilling life

**Individual Dental Insurance** - Assured Life Association is working with Ameritas Life Insurance Corp to offer our members individual dental insurance at very competitive rates. Just by being a member, you have access to this dental insurance offer.

**Office DEPOT**

Assured Life Association has partnered with **Office Depot**<sup>®</sup> to bring you a FREE national discount program. Save up to 80% off preferred products.



**Life Line Screening's** services are designed for early detection of potential health problems leading to stroke, aortic aneurysms, arterial disease and osteoporosis. Assured Life Members have the opportunity to detect life-threatening conditions, at an affordable cost of only \$135.



**ASSURED LIFE**  
ASSOCIATION

**Located At:**

6030 Greenwood Plaza Blvd., Suite 100  
Greenwood Village, CO 80111

**Mailing Address:**

PO Box 3169  
Englewood, CO 80155

Tel: 800.777.9777

Fax: 303.792.9793

E-mail: [fraternal@assuredlife.org](mailto:fraternal@assuredlife.org)

[jlc@assuredlife.org](mailto:jlc@assuredlife.org)

**Hospitality—Service—Loyalty—Protection**

## COMPANY NAME CHANGE DOES NOT AFFECT BENEFITS

  
**ASSURED LIFE**  
ASSOCIATION

"What's in a name? That which we call a rose By any other name would smell as sweet." *Romeo and Juliet (II, ii, 1-2)*.

It is important to note that the company name change will not affect the status of the Society as a fraternal benefit society. Further, the name change will not in any way affect membership rights or benefits. Member benefits will continue to be provided just as they are now, only under a different

company name. This includes the Growth Ring Matching Gift program.

In addition, any life insurance certificate or annuity currently in force will continue with the same terms, provisions and benefits. Assured Life Association will honor all obligations and liabilities contained in the certificates.