

the fraternal link

Chapter Officer Newsletter



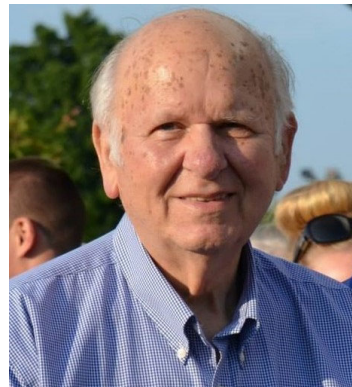
ASSURED LIFE
ASSOCIATION

January 2021

Danish Brotherhood Past National President Passes George J Jacobsen January 20, 1928 - November 25, 2020

George J. Jacobsen of Malverne, NY passed away peacefully on November 25, 2020 at 92 years of age. George was born in Denmark and was the beloved husband of Birgit; loving father of Jeanette and Glen; and loving grandfather of Jennifer, Nicole, Virginia, and Daniel. George was a 55 year resident of the Village of Malverne, NY and a Veteran of the US Army where he served as a staff sergeant from 1950-1956. He retired as Vice

President of Samuel Underberg Inc., Brooklyn, NY, where he worked for 60 years. George J was Past National President of the Danish Brotherhood in America from 1979-1983 and was Knighted by Queen Margrethe II of Denmark with the Knight Order of Dannebrog on May 1, 1982. He also served as Past Vice Commander of the Malverne American Legion Post 44 and Past Treasurer of the Westwood Civic Association.



Private cremation was entrusted to Flinch & Bruns Funeral Home. Donations in George's memory are appreciated and are to be made to the rebuilding of Danish Brotherhood Kenosha Lodge #14, 2206 63rd St. Kenosha, WI 53143 or via <https://gf.me/u/yt4mni>.

Happy New Year!

All of us at Assured Life Association wish you all a Happy New Year! May this new year bring back some normalcy to your lives and to the life of

your Chapter.

Remember, **Chapter Annual Reporting for 2020 is due March 31, 2021**. Reporting forms are available on the As-

sured Life website at <http://assuredlife.org/Chapter-Leaders/Chapter-Annual-Reporting>.

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Go to: <http://assuredlife.org/Chapter-Leaders/Chapter-Annual-Reporting>

Chapter Reporting Con't

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If your Chapter Officers' information has not changed for 2021, please let me know and I will copy your report from last year.

I know COVID-19 put a cramp in many Chapters' activities this past year; especially since March of 2020. So, we expect a decrease in number of business meetings and social activities. We still need you to complete the

reporting so we have a better understanding of just what impact the Coronavirus had on our Society, its members and their activities. So, please take the time to complete the reporting.

Due March 31, 2021

For Online Reporting:

Chapter Annual Report/Survey 2020

Chapter Officer Report - Officers for 2021

Chapter Financial Report 2020

Download & Print Reporting Forms Here:

Chapter Report/Survey 2020

Chapter Financial Report 2020

Chapter Officers Report 2021



A Grandson's Tribute to His Grandfather - "Grandad"

Written by Daniel Jacobsen

George J Jacobsen has died at the age of 92. He was a husband, a father, and a grandfather.

George, born Jorgen, but known to me as Grandad, experienced and accomplished much more in his long life than most do. From growing up under Nazi occupation, to coming to America and starting a new life from scratch, to being knighted by the Queen of

Denmark. He learned a new language, served in the Korean War, rose to the top of the company he worked at for 60 years, and raised a family. He was president of the Danish Brotherhood in America, Vice Commander of the American Legion, funded his children's and grandchildren's educations, and arranged for Santa Claus to visit local children every Christmas Eve for decades. He

achieved The American Dream in every single possible meaning of the term. It isn't possible to summarize all of the ways Grandad succeeded in life, and these highlights only scratch the surface.

I've been tearing up a dozen times a day over the last few days as I've struggled to accept that this was the end. I've never lost a close family



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Grandad Con't

(Continued from page 2)

member before, and he had a subtle yet profound impact in shaping me into the man I am today. It just always felt like he wasn't going anywhere, like there would always be Christmases with him, and that he would always be in his chair when I came to visit. "Hello, Danny!"

I've been reflecting on how grateful I am that he taught me how to play chess, and all the times we played each other for a dollar. He never went easy on me there. I've been remembering all the times we went into the basement when I was a boy, and he would give me a red flashlight to explore while he organized his desk. He inspired and fueled my love of history by explaining to me what all of the old things I would pull out were, and more importantly, teaching me about our family's heritage - Telling me and my sisters about the family home in the small Dan-

ish town of Troense, and of his ship-captain father Olaf, and his ship-building grandfather Zacharias Thorvald Jacobsen (or just ZT.)

By many accounts, he was the most intelligent man that anyone acquainted with him knew. He was a walking calculator and could do the most complicated algebra in his head. He was always reading something. He was a nerd that collected stamps and coins, and frankly, some of that rubbed off on me.

The man lived a good life, without question. It wasn't without its struggles, but Grandad, like his father, and his father before him, became a leader of communities and excelled at his work. He was admired by both the Village of Malverne and Danish Americans nationwide. He cared about bettering the town he settled down in, and he cared about preserving Danish culture and traditions not just for the immigrants who left their homeland, but for their children and grand-

children too. For his tireless leadership in both realms, he has been presented numerous proclamations from Malverne, and he was bestowed a knighthood by Queen Margrethe II of Denmark. Essentially, that means he was distinguished for being not just any ordinary Dane, but a great Dane.

I know that I, Ginger, Jen, Cole, Dad, Aunt Jeanette, and Nanny will all be ok eventually. But there will be an emptiness in our lives that will get smaller, yet always be with us. Our lives are going to be divided into the time that we had Grandad, and the time after Grandad. I'm going to miss him so much. I hope he knows how much I love him, and how much I appreciate everything that he did for me. He will live on in each of us who were close to him.



The Order of the Knight of the Dannebrog was instituted in 1671 by King Christian V. The Order is used to decorate a select group of people who, through selfless deeds, have helped advance the interests of Denmark.

National Military Family Association's Operation Purple

Consider helping us help National Military Family Association's Operation Purple programs! Funds raised will help to send the children of our nation's military families to Operation Purple summer camp. Even though we don't know what the status will be for summer camps in 2021, the Na-

tional Military Family Association can still use our help. Other Operation Purple programs include family retreats and healing adventures. Please consider a donation to help support our military families through frequent moves, deployments, wartime stress, injury and loss.



Print a donation form from our website at:

<http://assuredlife.org/assuredlife/media/Photos/Frat%20Docs/donations-by-mail-form.pdf>

COVID-19 Relief Still Needed



As the pandemic continues to ravage parts of our country, the need for help among our nations' food banks has increased exponentially. Food banks in the Feeding America network are reporting a dramatic increase in the number of Americans visiting their

premises' to receive food assistance. According to Feeding America, there has been an average increase of 60% in the number of people needing help; many of them visiting a food bank for the first time. Here are some staggering statistics ac-

cording to Feeding America:

1. 50 million people may experience hunger just because of COVID-19.
2. 60% increase in the number people seeking help from food banks.
3. 8 billion meals needed to meet the increased demand.

What the last statistic means is there is a pro-

jected 8 billion meal supply gap as a result of the increased need due to the pandemic. That is huge!

If your Chapter has not contributed to your local food bank or food program, please do so. It is our calling to respond to this kind of need. Report your donation it at

<http://assuredlife.org/Volunteer/Food-Drive/COVID-19-Food-Fund-Drive-Response>



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Vision: To honor our promises to pay.

Mission: To use the power of ingenuity and the spirit of community to create financial security and value for our members.

Assured Life Association was founded under a single plan to bring together a community of caring individuals looking for the assurance of life insurance coverage as well as the opportunity to help others. The Society is a not-for-profit life insurance provider offering life insurance, annuities and Medicare Supplement insurance to its members. From profits earned, Assured Life gives back to its members many advantages including college scholarships, summer camp grants and matching charitable giving; and through discounts on other products and services. Four national volunteer projects are promoted among Society member customers each year.

A stable, different kind of organization, Assured Life Association has been working with member customers for more than a century for their benefit, not for shareholders.

Hospitality | Service | Loyalty | Protection

Young Estate Starter - Perfect Insurance Protection for Grandchildren; and Yes, Great-Grandchildren

Call the Home Office for available states and an application.

800.777.9777

Talk to Michaela at Ext. 3823, Heather at Ext 3834 or Jerry at Ext 3820

*Only available directly from Home Office. Not available in all states.

The Young Estate Starter is a Single Premium Term to Age 25 life insurance product. Here are the key features of the product:

1. Issue Ages: 0-18
2. \$395 single premium to age 25; plus \$12 member dues.
3. \$10,000 of term life insurance coverage from issue to age 18.
4. Coverage increases to \$25,000 at age 18 until age 25.
5. At age 25, certificate



automatically converts to permanent whole life insurance coverage with a \$100,000 face amount without having to provide further

evidence of insurability—premiums begin at time of conversion.