



ASSURED LIFE  
ASSOCIATION

the fraternal link

February 2020

## 2019 Chapter Annual Reporting Due March 31, 2020



Chapter reporting is starting to come through online and in the mail! So good to see some of you taking advantage of online option for reporting.

We did not mail hard-copy reporting forms except in the cases where we do not have an officer email for the respective chapter. Remember, all reporting is due March 31, 2020. We use the reporting to report to the IRS whether or not you are active with the home office. **Even if you are not meeting regularly, if you send in a report, we report your chapter as active with respect to the IRS.**

As was done last year, the Fraternal Department will be filing the 990-N e-Postcard with the IRS on behalf of all chapters that report as required, **EXCEPT FOR THOSE CHAPTERS THAT ARE REQUIRED TO FILE A FULL 990 FORM DUE TO THEIR INCOME.** If you would like a copy of your 990-N e-Postcard from last year, please let Jerry know and he will email or mail a copy to you for your files.

## Two DBIA Lodges Participate in Food Build Event—Earn \$250

This year, 2 chapters participated in the Food Build event; each earning \$250 to the Food Bank or Food Program of their choosing; just for participating!

Each year the members of Danish Brotherhood Lodge 348 in Eugene, Oregon collect canned and boxed food during the year to, once again, be shaped into another amazing food build structure.

DBIA Lodge's design/engineer team of Mary Stefansen, Dorthe Pettigrew and Joan Cavin came up with the plan and then members assisted in covering all the cans with construction paper to achieve the correct color for the design. This year, lodge members built a windmill surrounded by green trees and more containers of food. The "wings" of the windmill are a cleverly disguised "Yarn Swift" when fully extended and covered with bags of microwave popcorn attached with plastic wrap are a very effective part of the windmill. Artwork was added to represent the win-



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dows and entrance door to the windmill. Over 400 lb. of food was donated to the local food bank, Food for Lane County.

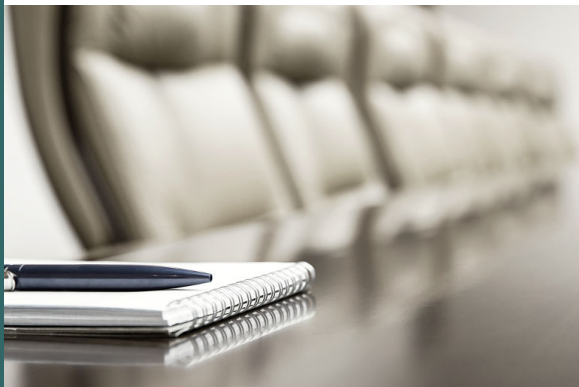
Another great food build and event, Eugene!

As part of Seattle Danish Brotherhood Lodge 29's yearly Veteran's Night Party honoring long time members, members were asked to collect and bring food donations to the event. The Chapter's Himmelbjerget Campers Peter, Max, Sandra, Derek and Maija show off their 2019 Food Build handiwork designed by their "official" build architect, Annelise Kromann. This year the Chapter honored the moving of the long-buried Danish Rubjerg Knude Lighthouse away from drifting sand on runners (see picture below).

DBIA Lodge 29 donated over 600 lbs of food valued at approximately \$1,000 to Hopelink, serving homeless and low-income families, children, seniors and people with disabilities in King and Snohomish counties in the state of Washington. Nicely done, Seattle!



## Nominating Committee Accepting Nominations for Board of Directors



Assured Life Association's Board of Directors is composed of seven voting members, who are Benefit Members of the Society, and the President who serves as an ex officio non-voting member of the Board. In accordance with the Society's Bylaws, the Nominating Committee is currently accepting nominations for the four board positions up for election in 2020; board position numbers four, five, six and seven.

Society Directors receive compensation as determined by the Committee on Legislation and are reimbursed for expenses incurred in connection with official business of the Society.

Current criteria and qualifications for board nominees can be found on the Society's website; click on Events link at the top. If interested, submit your resume to Diane Muller at [dmuller@assuredlife.org](mailto:dmuller@assuredlife.org) on or before March 31, 2020.

# Chapter Input Requested

The Scramble to End Hunger Golf Tournament and Strikes Against Hunger Bowling Tournament to benefit Feeding America in conjunction with Assured Life's National Food Drive campaign are being eliminated due to lack of interest.

Strikes Against Hunger Bowling was promoted for the last 3 years with 2019 resulting in no chapters taking to the lanes. Likewise, the Scramble to End Hunger Golf Tournament has not caught on like we thought. Perhaps it is the time element or the way these tournaments have been set up. But without interest among the chapters and members it doesn't make sense to continue the events.

**If you disagree, please email me at [jlc@assuredlife.org](mailto:jlc@assuredlife.org). I would like to hear from you.**

We did have 3 teams participate in our Scramble to End Hunger Golf Tournament last year. Board Member, Lance Foreman entered two foursomes and Jerry Christensen entered 1 team as well.

The tournament brought in \$300 in tournament registrations, \$75 in 4 drives per person buyouts, \$125 in Mulligans and \$30 in consecutive shots buyouts, for a total of \$530 all donated to Feeding America. In addition, Foreman Team B donated its 1st place \$300

cash award to the cause as well. Assured Life donated a total of \$830 to Feeding America as a result of this tournament; providing 9,960 lbs of food or 8,300 meals to the hungry.



Foreman Team A & B played the Overland Park Golf Course in Denver. Above is a picture from the 15th tee.

**Please let Jerry know your thoughts on the bowling and golf tournaments.**



## Important Dates in Chapter Life

- ⇒ **March 15, 2020 - College Scholarship Application Deadline**
- ⇒ **March 31, 2020 - Chapter Reporting Deadline**
- ⇒ **May 2, 2020 - Join Hands Day**
- ⇒ **May 15, 2020 - Summer Camp Grant Application Deadline**
- ⇒ **June-November 2020 - National Member Food Drive Campaign**
- ⇒ **November-December 2020 - Operations Santa's Elves Campaign**





# Society Mourns the Loss of Past Director, Rodney D Kellenberger

It is with deepest regret and sorrow that we inform you of the death of Rodney D Kellenberger, Past Director of Assured Life Association, on December 9, 2019.

Rod served on the Board of Directors for Assured Life Association from September 1998 until January 1, 2018 when he retired from his Board duties; 16 of those years Kellenberger served as Chair of the Audit Committee.

Rod graduated from Fresno State University with a major in Business Administration and minor in Accounting. He served as a Vietnamese Linguist in the US Army from 1969-1973. In 1974 he was employed with Spreckels Sugar Company where he served as Controller until April of 2009 when he retired. During his career, Rod was responsible for all accounting functions for the company, including budgeting and financial analysis.

Rod also served on the Boards of Spreckels Credit Union and Central Valley YMCA; was Past President and Vice President of the Clovis Fresno Y's Men's Club; and was past Y's Men Regional Director for the Pacific Central Area.

Rod was member of the Sierra Camp 961 of Assured Life Association where he was a camp officer for many, many years. He received recognition from Assured Life for his fraternal efforts, including Fraternalist of the Year in 1983.



## The Forgotten Seniors' Scholarship Program



Certificateholders 55 years of age or older who enroll in a short-term educational or learning course are eligible to apply for an Assured Life Seniors' Scholarship. Scholarships are awarded in amounts up to \$100 each and are limited to one award per member per calendar year. Applications are available on our website at:

<http://assuredlife.org/Benefits/Seniors-Scholarship-Program>.

We have had members take classes for CPR, Theater, Foster/Adoptive Parent Training, Advanced Poker, Water Aerobics, Scuba Diving, Spanish and Crochet.

# Growth Ring Matching Gift Program

Please remember benefit members are eligible to request up to \$250 in matching gift donations to charity each year.

Last year, Assured Life matched a total of \$22,530 in members' donations to charity. Add in the members' donations as well and we impacted non-profit organizations throughout the country to the tune of over \$45,500. That is awesome!

And since its inception in 2008, the Society and its members have donated over \$424,000 to charity through the Growth Ring Matching Gift Program. Impressive!

This is another benefit that members forget about. If you already donate to charity, why not take advantage and double your donation through the matching gift program; at least up to \$250 of your donations.



## Director Paul D Jorgensen Retires from Board of Directors

On December 31, 2019, Paul J Jorgensen, retired from the Board of Directors of Assured Life Association due to the attained age limitation in Society Bylaws. Society bylaws prohibiting a director "to serve beyond December 31 of the calendar year in which age 75 is attained."

Paul was appointed to the Assured Life Board of Directors in 2007 and served through December 31, 2019.

He obtained a Bachelor of Arts degree from Pacific Lutheran University and a Masters of Education from Oregon State University and his Administrative Certificate, Standard Endorsement, and his Bridge License, Superintendent Certificate, from the University of Oregon.

Paul has over 34 years experience in public education. Over his career he has served as Administrator on Special Assignment, Principal on Special Assignment, Principal, Assistant Principal, Business/Computer Department Chairperson, and Business Teacher at various schools in Eugene, Oregon.

Paul brought significant planning, administration and human resource skills as well as experience in assessment and conflict resolution skills drawn from his



vast career as a public educator and administrator to his duties as Board Member.

He has also served as a member of the Board of Directors of Bethel School District #52. During those years of service he served three terms as Chairperson, three terms as Vice Chairperson, and has

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served on several district committees. He has also served as a member of the board and on several committees for the Oregon School Boards Association and SELCO Credit Union. Paul served on the Board of Trustees for the Asian American Foundation of Oregon, and he has served on the church council and foundation board for Bethesda Lutheran Church. Other professional affiliations include the Association of Supervision and Curriculum Development, National Association of Elementary School Principals, and National Association of Secondary School Principals. Paul has also devoted countless hours to many other community organizations.

Paul is a member of Danish Brotherhood Centennial Lodge 348 in Eugene, Oregon. He has served on several committees and held several officer positions in the lodge. He is also active in the Pacific Northwest DBIA District of Assured Life, having served as a Trustee for three years and Vice President.

Paul will be sorely missed on the Board and we wish him the best in the future.

## Ernest T Giambra Appointed to the Board of Directors

Ernest T. Giambra was appointed to the Board of Directors of Assured Life Association as of January 01, 2020, filling the board vacancy left by Director Paul Jorgensen's retirement as of December 31, 2019 due to the attained age limitation.

Giambra received his Bachelor of Science degree from Rochester Institute of Technology in 1969, majoring in marketing, and his Chartered Life Underwriter (CLU) and Chartered Financial Consultant (ChFC) in 1983.

Giambra began his career as an agent in 1969 for Bankers Life and Casualty and held various management roles including the last seven years as Vice President of Sales. In 1993 Giambra became the Chief Marketing Officer and President of the marketing companies for Pioneer Financial Services (NYSE PFS). In 1997 Giambra retired until 2004 when he became the Chief Marketing Officer for Ceres Group (NASDAQ CRL), which was acquired in 2006 by Great American Supplemental Benefits Division and he was named Chief Marketing Officer. Giambra retired in 2010 to start his own consulting firm, ETG Consulting. Giambra works with insurance marketing companies on growth strategies, sales marketing, product development, and recruiting new managers.

Giambra serves as a Director for American Senior Benefits Association, a 501(c)(3) charitable association that offers education and member benefits for adults 50 and above. As a charity organization, they understand the importance of giving back to the community and have raised millions of dollars for various charities.



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