



ASSURED LIFE
ASSOCIATION

the fraternal link

CAMP/LODGE OFFICER NEWSLETTER

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Camp/Lodge & District Bylaws Clarification Society Name Change

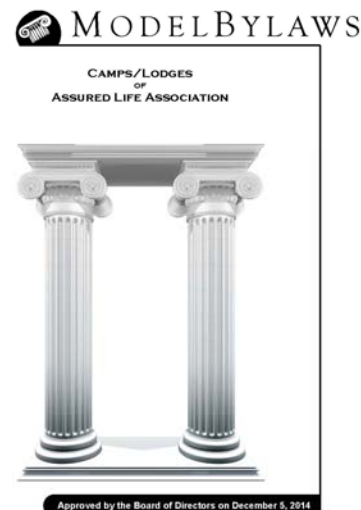
On April 18, 2015, we sent out an email reminding camps/ lodges as well as districts of your responsibility with respect to the Society name change.

In regards to bylaws, if your camp/ lodge or district does not have its own bylaws and is going to utilize the Model Bylaws provided by the home office, you do not need to file them with the home office. **The Model Bylaws apply to any camp/ lodge or district which does not have individual bylaws.**

However, **if your camp/ lodge or district has its own individual bylaws, you must remove all references to the name Woodmen of the World and its variations and re-file those bylaws with the home office.**

Please remember the following:

1. You **MUST** change all signage, materials, websites, Facebook pages, Twitter accounts, bank accounts, promotional items, media coverage, internet material and any other physical or electronic material, to remove any reference to the Woodmen names described above. **Any internet presence must be changed to remove any reference to the Woodmen names described above.**
2. Don't forget to update your camp/ lodge newsletter with our new name and mailing address and make sure you are using our correct email address.



National Member Food Drive



YES! Really. In its 7th year, the need for our national member food drive continues to be as important as ever. According to Feeding America®, “in the United States 1 in 6 people struggles with hunger; including 1 in 5 children.” Feeding America®, whose mission “is to feed America’s hungry through a nationwide network of member food banks and engage our country in the fight to end hunger,” is the largest domestic hunger-relief organization in America.

Granted, it’s getting harder and harder to come up with a new “spin” on hunger and promoting our annual national member food drive. It seems that the statistics for those suffering from the lack of or limited food supply is not changing much, making our efforts that much more important.

Well, this year, we do have a new twist to

Again...Really?

throw out to our members. An EASY way to help feed the hungry here in the United States of America; Outnumber Hunger®.

According to the Outnumber Hunger website, the Outnumber Hunger® campaign is a partnership between General Mills, Feeding America® and Big Machine Label Group, now in its fourth year. “Outnumber Hunger® is a nationwide campaign designed to make it easy for people to join in the fight against hunger in their own communities and support local food banks. Since 2011, Outnumber Hunger® has helped Feeding America secure more than 35 million meals.”

In addition the website reports “General Mills has supported Feeding America® for more than three decades to help nourish children and families facing hunger. Last year, General Mills donated more than \$46 million in food to help feed the hungry all around the world.”

And “founded in 2005 by industry veteran Scott Borchetta, Big Machine Label Group encompasses Big Machine Records, The Valory Music Co., Republic Nashville, Dot Records, NASH Icon Records and publishing company Big Machine Music. The company’s star-studded roster of country music artists are working to help fight hunger in local communities across the United States.”

The Outnumber Hunger® program kicked off with a concert during the weekend of April 17th, complete with a star-studded roster of country artists, including the face of this year’s Outnumber Hunger® campaign, Reba McEntire.

To participate, just purchase specially-marked General Mills products and enter codes from these packages at www.OutnumberHunger.com. Each code you enter will help Feeding

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America® secure 5 MEALS for your local food bank*. It's that easy! The promotion ends January 31, 2016.

**For every code you enter by January 31, 2016, General Mills® will donate 50¢ to Feeding America® – enough to secure 5 meals on behalf of local food banks. Maximum total donation of \$1,200,000. General Mills® has already donated \$500,000. They will donate up to an additional \$700,000 based on online code entry and other consumer actions. Look for other ways to trigger donations at www.OutnumberHunger.com.*

See participating brands at www.outnumberhunger.com/products.

Do you buy ConAgra Foods® products? Well then, Child Hunger Ends Here® is your campaign! According to the Child Hunger Ends

Here® website, “ConAgra Foods® has been committed to ending child hunger in America for nearly 20 years. This year, it’s their goal to put 3 million meals on the table for kids who are food insecure, one code and one meal at a time. Be a part of the movement! Simply look for the red pushpin on specially marked packages, and enter the code—it’s that easy.” Just purchase specially-marked ConAgra Foods® products and enter codes from these products at www.ChildHungerEndsHere.com. According to Feeding America®, “for each 8-digit code entered at www.ChildHungerEndsHere.com through January 7, 2016, ConAgra Foods® will donate the

monetary equivalent of one meal to Feeding America®; 1 code = 1 meal*.

**For every 8-digit code from participating products entered by 1/7/16, ConAgra Foods® will donate 10¢, the cost for Feeding America® to provide one meal through its network of local food-banks. Maximum: 3 million meals. Guaranteed minimum donation: 1.5 million meals (\$150,000). Limit 5 code entries per person/computer each day. Valid in the United States only.*

See participating brands at www.childhungerendshere.com

Of course, the easiest way, and reportedly the one that has the most impact to help feed the hungry, continues to be making a cash donation to your local food bank or food program. Double your donation by applying for a charitable match-

ing gift through the Society’s Growth Ring Matching Gift program.

According to Feeding America, “for every \$1 donated, the Feeding America network of food banks secures and distributes 10 meals to people facing hunger.” So donating money definitely has a huge impact on our fight against hunger.

Whatever it is you do to help, we want to hear from you. Complete a Reporting Form so that we can track the amount of food collected or donated. Or just email us at fraternal@assuredlife.org and let us know how you participated.



Download and Print your Office Depot® Discount Card online at: assuredlife.org. Hover mouse over Member Benefits and select Office Depot® Discounts from the drop-down menu.

Office Depot® Discount Program

With your Assured Life Association membership, or as a Camp/Lodge Officer, you now have access to exclusive members only discounts at Office Depot and OfficeMax.

The Benefits:

- Up to 80% off preferred products
 - 93,000 products discounted below retail pricing
 - Free next-day delivery on online orders over \$50 (excludes furniture)
 - Shop online or in store
 - Exclusive low printing costs
 - 100% satisfaction guaranteed
- Find details on our website under member benefits.

Summer Camp Grant Program



As posted in the Assured Life Blog, Summer Camp Grants are available to children and grandchildren of benefit members. Also eligible are kids sponsored by a local camp/lodge.

Helping our youth is important to our mem-

bers....and that makes it important to Assured Life Association! The Society sets aside monies to provide these individual Summer Camp Grants for our youth. Time is running out. Summer Camp Grant applications are due by May 15, 2015.

By signing the application below, the parent or guardian of the minor child who is applying for an Assured Life Association Camp Grant agrees that Assured Life Association will not be held responsible for any accident or other occurrence en route to or from the camp or while in attendance if this grant is awarded.

SUMMER CAMP GRANT APPLICATION

Please Note Eligibility Qualifications:

- Applicants must have a membership connection – benefit members, children or grandchildren of benefit members – or sponsored through a camp/lodge.
- A copy of the camp brochure must accompany your application (including camp address, phone number and cost), and said camp must be a true camping experience.
- Travel expenses are not to be included in camp cost.

Mail to: Jerry Christensen
Vice President of Fraternal Affairs
PO Box 3169
Englewood, CO 80155

Applications Must be post-marked by May 15, 2015

Name of sponsored individual: _____ Age: _____

Address: _____
Street Address City State Zip

Telephone: _____ E-mail: _____

Camp Name: _____ Camp Sponsor: _____
(i.e. Boy/Girl Scouts, Church, YMCA, etc.)

Camp Begin Date: _____ Camp End Date: _____

Cost (not to include transportation): _____ Member Certificate number: _____

Camp/Lodge number: _____ Certificate Holder's Name: _____

Member's Relationship to Applicant: _____

Parent or Guardian's signature



2014 Fraternalist of the Year

Scott Stefansen
DBIA Lodge 348
Eugene, Oregon

“There is now 3 ways to nominate someone for the Fraternalist of the Year!”

FRATERNALIST OF THE YEAR PROGRAM NOMINATIONS DUE JUNE 1, 2015

As reported previously, we have made some changes to the nomination process for the Fraternalist of the Year program in hopes to generate continued interest among camps/ lodges.

First and foremost, if your camp/lodge has more than one individual that you think deserving of the award, you can nominate them all. The Fraternal Committee will ultimately make the selection of the Fraternalist of the Year, and that way you are not singling out one member

over another, and possibly causing hurt feelings.

Secondly, if you have nominated someone in the past and they have not been selected, please nominate them again. Many times the selection process is very close and it is possible your nominee would be selected in a subsequent year.

There are 3 ways to nominate someone for the Fraternalist of the Year:

Submit the traditional official nomination form.

Submit a name by email to Jerry at jlc@assuredlife.org.

Complete a short nomination form online from the Society website.

If using the email or short online nomination form, the fraternal department will follow up with someone from the camp/lodge submitting the nomination and interview them regarding the nominee(s). The information gathered will be written up to submit to the Fraternal Committee for selection.

SENIORS' SCHOLARSHIP PROGRAM THE FORGOTTEN BENEFIT

Senior benefit members age 55 and over are eligible to apply for up to \$100 in reimbursement for a short-term class or educational opportunity. In the past we have reimbursed members for classes on “In Tune with Nutrition and Fit-

ness”, “Home Repairs 101”, “Location Painting”, “Yoga”, “Coaches Advancement Programs”, “Flower Design”, “Creative Writing”, “Intro to Mediation”, “Making Rustic Willow Furniture”, etc.

Sound fun? Take advantage of the Seniors'

Scholarship Program and sign up for a class today. Then apply for up to \$100 in reimbursement from Assured Life Association.

Details available on our website under member benefits.





ASSURED LIFE
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990N e-Postcard Filings to Begin May 14, 2015

As you know, an added reporting requirement to the Internal Revenue Service by all of our subordinate camps/lodges began January 1, 2008. Since that time, the home office has been processing these filings with the IRS on behalf of all camps/lodges. **The home office is processing this filing for all camps/lodges again this year; at least for those that have completed their annual reporting requirements to the home office.**

As a subordinate body of Assured Life Association, your camp/ lodge is required to complete the annual reporting forms. We verify your “active” status with the Internal Revenue Service annually through this reporting. In order for us to properly record your camp/ lodge as active or reporting, it is necessary for you to submit all of your annual reports. Currently, 88% of our camps/lodges have completed the reporting for 2014. If you have not completed your annual reporting for 2014, it will be necessary for you to do so by May 14, 2015.

Information copy. Do not send to IRS.

Form 990-N Department of the Treasury Internal Revenue Service	Electronic Notice (e-Postcard) for Tax-Exempt Organizations not Required To File Form 990 or 990-EZ	OMB No. 1545-2085 2013 Open to Public Inspection
A For the 2013 calendar year, or tax year beginning 1/1/2013, and ending 12/31/2013.		
B Check if applicable <input type="checkbox"/> Terminated, Out of Business <input checked="" type="checkbox"/> Gross receipts are normally \$50,000 or less	C Name of organization: <u>WOODMEN OF THE WORLD ASSURED LIFE ASSOCIATION</u> d/b/a: <u>Rocky Mountain Camp 999 WOW</u> <u>% Deborah West</u> <u>6030 Greenwood Plaza Blvd Ste 100</u> <u>Greenwood Village, CO, US, 80111</u>	D Employer Identification Number <u>74-2239965</u>
E Website:	F Name of Principal Officer: <u>Deborah West</u> <u>6030 Greenwood Plaza Blvd Ste 100</u> <u>Greenwood Village, CO, US, 80111</u>	



Image courtesy of
franky242 at
FreeDigitalPhotos.net

National Member Food Drive Idea

Clear the alley with a member Bowling Drive! Who doesn't like to bowl? Many camps/lodges have teams that bowl in leagues. Why not host a bowling outing for your members with the camp/ lodge paying for the bowling fees and shoe rental if participants bring food donations representing the same amount as the bowling fees and shoe rental. Make it fun with prizes for high and low scores, the most strikes in a game, the most gutter balls, etc. The real winner is the food bank where you donate the food collected!



ASSURED LIFE
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Located at:

6030 Greenwood Plaza Blvd., Suite 100
Greenwood Village, CO 80111

Mailing Address:

PO Box 3169
Englewood, CO 80155-3169

Tel: 800.777.9777

Fax: 303.792.9793

E-mail: fraternal@assuredlife.org

jlc@assuredlife.org

Website: assuredlife.org

Hospitality—Service—Loyalty—Protection

CAMP/LODGE & DISTRICT WEB ASSISTANCE PROGRAM

Active Camp/Lodges or Districts in good standing are eligible to request up to \$200 per year in financial assistance towards a camp/ lodge or district website. To apply for assistance, complete and send to the home office a “Request for Assistance” along with documentation of the expenses incurred by the camp/lodge or district. Eligible expenses include annual domain renewals, website development costs, domain application, etc.

You can find the request for assistance on our website. Click on Camp/Lodge Leaders link at the top of the home page and scroll down the page to the Web Assistance Program; on the left-hand side of the page.



Assured Life Association Camp/Lodge Web Assistance Program

Request for Assistance	
Camp/Lodge Name & Number:	_____
Or	
District Name & Number:	_____
Officer Name & Position	_____
Submitting request:	_____
Address:	_____
City, State, Zip:	_____
Phone Number:	_____
Email:	_____
Camp/Lodge or District Website Address:	_____
	<small>(If in the development stage, proposed website address)</small>
Amount Requested (up to \$200):	_____
	<small>(Please attach supporting document for amount requested, invoice, cost proposal from company providing domain or hosting, etc.)</small>
Agreement: Our Camp/Lodge or District agrees to include www.assuredlife.org as a link on its homepage and hereby requests that Assured Life include our Website address on its homepage	
Signature of Officer submitting request	Date
Send all requests to:	
<p>Assured Life Association Attn: Jerry Christensen PO Box 3169 Englewood, CO 80155 jlc@assuredlife.org</p>	